

Informatica PowerCenter Express

Start Small. Scale Fast. Start Now.

Benefits

- Boost productivity by satisfying your smaller data integration needs.
- Increase trust in your business reports by profiling your data sources.
- Increase operational efficiency with right-sized, scalable functionality.
- Streamline data integration with industry-leading best practices.

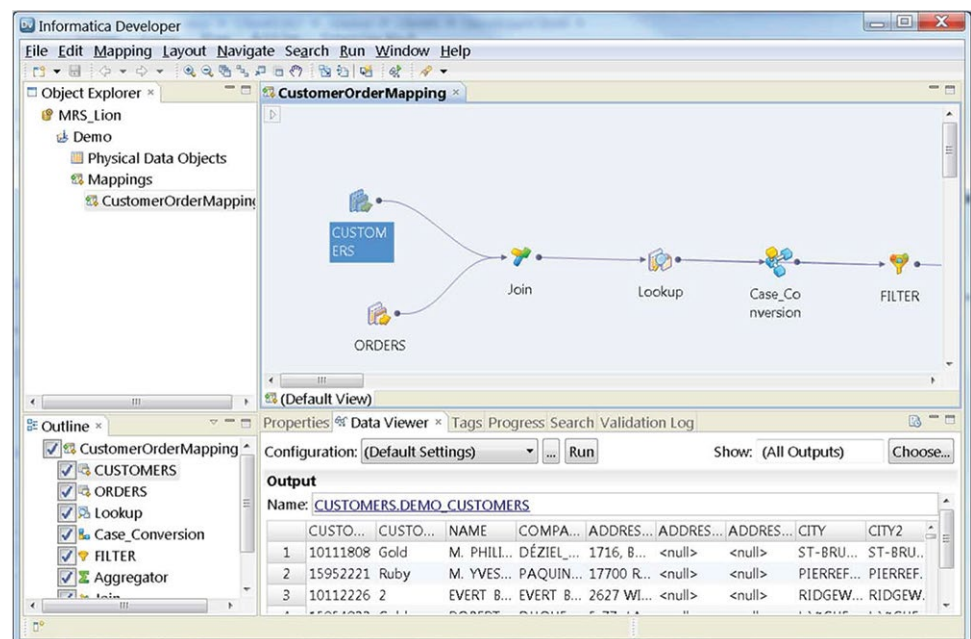
Right-sized Data Integration And Profiling

You've got a small, but important, project where you need to integrate a few data sources. You have limited, or no budget, and the task needs to be done, and done quickly. Until now, your choices have been grim with a lack of products to choose from that barely do the job, and they don't scale. Until now.

Informatica PowerCenter Express provides enterprise class data integration and in-line data profiling—at an affordable cost. With it, you can start moving data immediately from relational databases, flat files, and XML files. You can even move unstructured and social media data from sources such as Twitter, LinkedIn and Facebook. And it all comes out-of-the-box, everything you need is included.

With the robust functionality of PowerCenter Express, you'll make no compromises. It gives you powerful data integration capabilities just as our full-scale enterprise products, but right-sized for the smaller project. And if your data integration volumes grow or you need to start connecting to enterprise applications such as SAP, you'll be able to step-up to our enterprise products without any re-work.

Informatica PowerCenter Express provides a foundation where you can start small, and scale fast.



Informatica PowerCenter Express provides an intuitive graphic, drag-n-drop interface, as well as the data transformations, mapplets, mappings, and workflows you'll need to get started.

Key Features and Benefits

Quick Installation and Easy Configuration

Informatica PowerCenter Express is quickly installed and easily configured. It comes with an embedded database repository, so you can be up and running within minutes. And with a small footprint, it won't slow down your machine and can be installed even on low-configuration laptops.

Intuitive Interface for Easy Development

Through its eclipse-based developer interface, PowerCenter Express offers unparalleled ease-of-use. It includes data integration transformations available in our enterprise tools, including mapplets, mappings, and workflows.

The Connectivity You Need

PowerCenter Express connects to relational databases, flat files, ODBC, JDBC, and social media. It even provides B2B connectivity to CFF and XML files and unstructured data.

In-line Data Profiling

The software includes unlimited column and rule-based inline data profiling. This enables you to examine the quality of your data with the same tool as you develop, freeing you from having to use a separate tool to view and understand the data.

Centralized Management and Monitoring

An administration console to manage and monitor your data integration project is included. From that console you can see detailed information about your integration jobs.

About Informatica

Informatica Corporation (NASDAQ: INFA) is the world's number one independent provider of data integration software. Organizations around the world rely on Informatica for maximizing return on data to drive their top business imperatives. Worldwide, over 5,000 enterprises depend on Informatica to fully leverage their information assets residing on-premise, in the Cloud and across social networks.

Product Feature	Personal	Professional
Data Integration Design and Development	X	X
In-Line Data Profiling	Limited Profiling	Limited Profiling
Number of Users	1	5 Users/Server
Shared Repository	N/A	X
Number of rows	250K/Day	Unlimited
Simultaneous Jobs	1	1
Connectivity	Basic, (Relational, FF, XML, Unstructured, Social Media)	Basic, (Relational, FF, XML, Unstructured, Social Media)
Central Management and Monitoring	X	X
Support	Message Boards	Message Boards + 1:1 Web based
Price	Free	Annual Subscription



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