

Informatica Cloud Strikelron Plug-In



The accurate and cost effective Contact Record Verification from Strikelron

Informatica Cloud Services delivers bi-directional data loading and extraction, data synchronization capabilities between cloud and on-premise applications, databases, and files; a data replication service that is optimized for frequent SaaS application changes; and a CRM data quality assessment service. Informatica Cloud delivers prepackaged contact record verification and data cleansing capabilities as well as B2B data exchange integration for industry standard file formats (ACORD, SWIFT, EDI). Prepackaged integration is also available for many SaaS applications (Right90, Big Machines, Oracle On Demand, Xactly, Twitter, etc.) and on-premise systems (SAP, Oracle, JDE, Peachtree, Microsoft Dynamics, ACT, etc.).

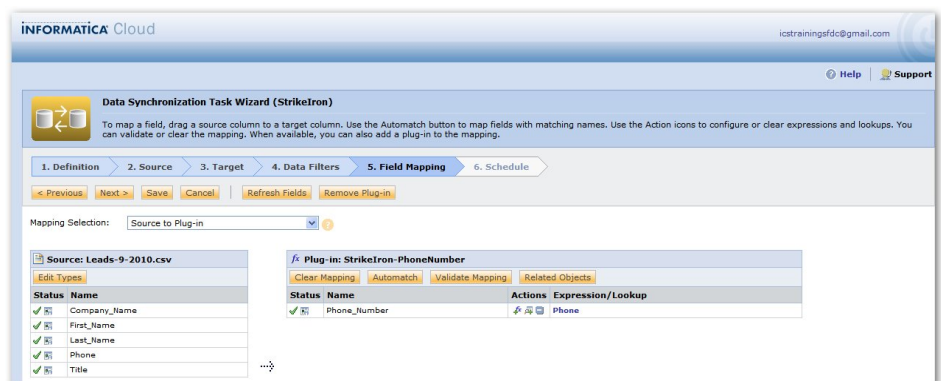
Phone numbers, physical addresses, and email addresses are essential contact record data elements. Complete and accurate data improves business intelligence results, marketing communication efforts, and customer service experiences. Easily manage data quality with the Informatica Cloud Plug-In to Strikelron's Contact Record Verification Suite and fuel your essential business applications with the most accurate data.

Plug-In Details:

- Requires Informatica Cloud Services
- Requires implementation fee
- Pricing starts at \$16,000/year (based on # of records/transactions)

“Informatica basically pioneered cloud computing for data integration, offering a host of offerings for customers of various shapes and sizes. It offers fast and easy pay-as-you-go and pay-for-use options that let users move data into or out of the cloud or manage data within the cloud of from one app to another.”

ChannelWeb



The Informatica Cloud Strikelron Plug-In delivers prepackaged integration with the market-leading Contact Record Verification Suite. Rapidly verify, correct, augment and cleanse data within cloud and on-premise applications, databases, and files. Information can be immediately validated and cleansed within a data synchronization task.

Contact Us:

Email: cloud_integration_answers@informatica.com
 Phone: 888.345.4639 (in the US)
 Web: www.InformaticaCloud.com

Benefits:

- US and Canada address verification, correction, and standardization
- Email address verification
- Phone number validation
- Zip and postal code information including geocoding and demographics
- Ensure only accurate, current information is fed directly into your CRM and ERP applications, databases and files
- Cloud based solution means no data sets to update and no servers to buy and maintain