

Informatica Cloud Integration for Microsoft Azure

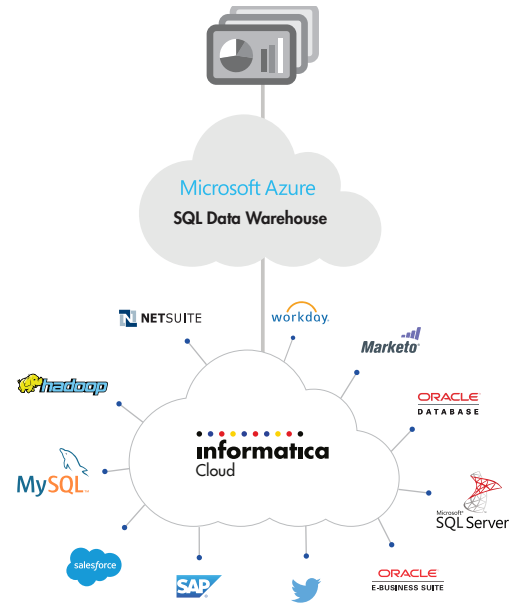
Informatica Cloud for Azure provides a cost-effective and scalable integration platform purpose-built for Microsoft Azure.

With Informatica Cloud, organizations can easily deliver trusted business data from on-premise and cloud sources into multiple Azure services. Customers can move faster to achieve business results across the entire breadth of Azure services including analytics, computing, database and storage.

Azure SQL Data Warehouse

Azure SQL Data Warehouse is a petabyte scale elastic data warehouse-as-a-service with full enterprise class SQL Server features that works seamlessly with Power BI, Machine Learning, HD Insight and Data Factory.

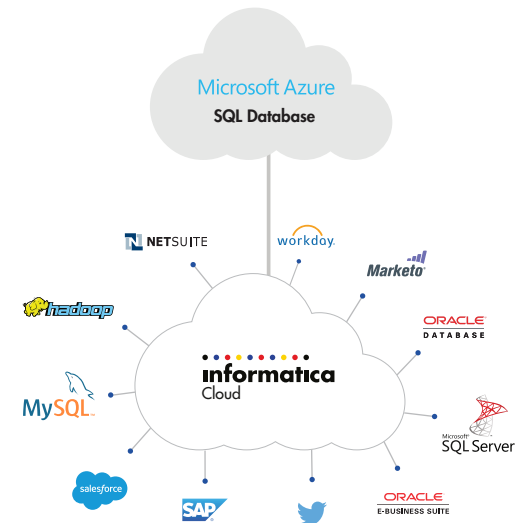
Informatica Cloud for Microsoft Azure SQL Data Warehouse is a native high-volume data connector that enables quick and easy petabyte scale data integration from any cloud or on-premise sources. Using Informatica Cloud with Azure, you can quickly get started with cloud data warehousing projects of any size or complexity and unlock key business insights from Azure.



Azure SQL Database

Azure SQL Database is a relational database service in the cloud with built-in mission-critical capabilities that deliver predictable performance, scalability, business continuity, data protection, and near-zero administration to cloud developers and solution architects.

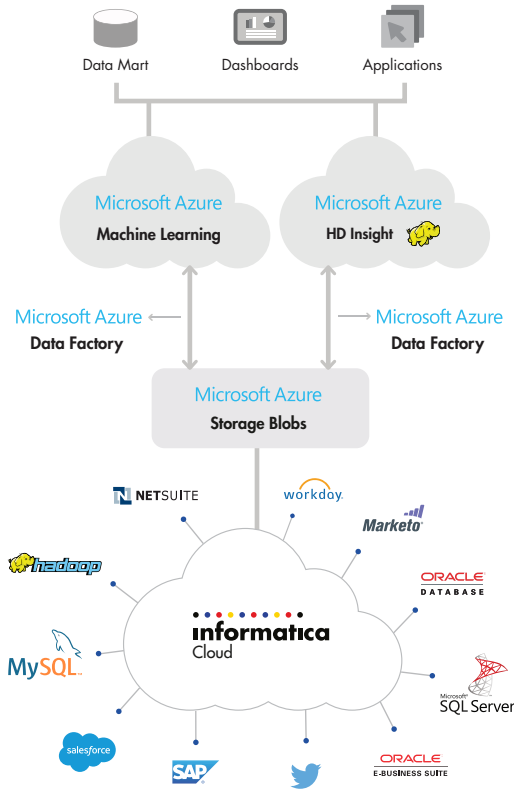
Informatica Cloud enables you to easily transfer data in and out of Microsoft SQL Database by connecting it to any cloud or on-premise application. The Informatica Cloud SQL Database Connector supports data synchronization and replication, which delivers data from multiple sources for business analysis in real time while the source systems continue to operate without interruption.



Azure Storage

Microsoft Azure Machine Learning Studio gives you best-in-class algorithms for R and Python custom code. Azure HDInsight lets you process unstructured or semi-structured data from web, social media, logs, devices, and sensors using Hadoop, HBase, or, for real-time use cases, Storm. Informatica Cloud for Azure Storage enables loading of large and diverse datasets into Azure Blobs for Azure Machine Learning consumption, Azure HDInsight processing and Azure Data Factory data pipelining.

Quickly deliver trusted data from any social, back-office, CRM or marketing application for fine-grained analytics.



To learn more, please go to informatica.com/cloud/azure-integration

About Informatica

Informatica Corporation (NASDAQ: INFA) is the world's number one independent provider of data integration software. For more information, call 1.888.345.4639 in the U.S., or visit www.informaticacloud.com

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