INFORMATICA | MARKETPLACE

March 2013

CoeurData
Undraleu®
ENABLING BEST PRACTICES

Never Miss A CODE REVIEW

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Undraleu – Never Miss a Code Review

With Undraleu from CoeurData, reviewing Informatica ETL code can't get any simpler. This enterprise-class tool benchmarks code against best practices for developers—without changing processes, sacrificing agility or compromising performance monitoring by management.

Undraleu lets you…

- Define ETL code review best practices
- Monitor how well you conform to them
- Automate the review process for greater speed, efficiency and consistency.

Learn more about Undraleu on Informatica Marketplace.

Share Your App Success Story

If a Marketplace App has saved you time and effort, we want to hear about it. Sharing your story could win you an Amazon gift card or even a Samsung Chromebook. We've already started highlighting each month's best app reviews online, and the writers are already receiving their gift cards. Don't miss a chance to join them.

Join our "Tell Us Your Story" contest by **May 31, 2013** and you could win, too.

LATEST BLOCKS

Gamma Data Warehouse Studio
Gamma Data Warehouse Studio (DWS) accelerates data integration projects by auto-generating ETL, SQL, and hybrid code in the customer's technology of choice.

MDM Veriscope
MDM Veriscope is a Master Data Analytics offering that supports MDM and data governance programs by facilitating crucial analytics and reports.

iCEDQ
iCEDQ is an enterprise suite specifically designed for ETL Test Automation and Production data monitoring of data centric projects.

Manta Checker, Informatica PowerCenter Edition
This automates code reviews of Informatica PowerCenter workflows and mappings.

Banking Decision Enablement & Reporting Solution
Biz$core is an integrated Business Intelligence, Analytics, Performance Management and Reporting platform for banks.

IC Environment Manager
Takes care of the whole deployment process for data integration applications.

IBM ACE Near Real Time Point of Sale Wrapper
The IBM ACE Point of Sale system is a commonly used operating system for many retail organizations.

FTI Catalyst Healthcare Analytics
The CATALYST dashboards deliver the fundamental metrics necessary to effectively manage a complex and complicated healthcare organization.

KnowledgeSTUDIO
This is an advanced data mining and predictive analytics suite for all phases of the model development and deployment cycle.

MDM Composite Services Framework
CSF provides additional metadata on top of the MDM enabling client applications.

The Complete Monitoring, Diagnostic and Optimization tool for PowerCenter.

HIPPO

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USEFUL RESOURCES

The Benefits of Centralizing Data Mappings for ETL and Data Warehouse Projects
By **Simon Eligulashvili**, *Founder and CEO, Gamma Systems, Inc.*

Despite all kinds of advances in database and data warehouse technology, it still takes just as long to complete an ETL or data warehouse project as it did 10 years ago. Why? Part of the reason is that manual processes continue to bog down development.

Share Your Solutions in the Informatica Marketplace
Have you developed an innovative and new way to enhance or extend the capabilities of your Informatica deployment? Raise your profile by adding it to the Informatica Marketplace.

Placing your solution in the Marketplace gives you the opportunity to…

- Solicit feedback on your solution from users
- Improve your solution to better meet users' needs
- Build a global brand reputation for you and your team
- Share knowledge and best practices with other members of the community.

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